

2010 SPACE APPLICATION & CONTRACT

SHOW HOURS

Friday April 9, 12PM-8PM
 Saturday April 10, 10AM-8PM
 Sunday April 11, 10AM-4PM



7 Timberland Drive East Greenbush, NY 12061 P. 518-479-3976 F. 518-477-9509 E. greatnortheastboatshow@gmail.com

WE WISH TO EXHIBIT AT THE 2010 GREAT NORTHEAST BOAT SHOW AS FOLLOWS:

Company Name: _____ ★ Describe product / service to be displayed at the Show
 Address: _____ in 30 words or less (will appear in the Show Guide).
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Contact Name: _____

EXHIBIT SPACE RATE INFORMATION & ADDITIONAL CHARGE ITEMS & SERVICES

★ SPONSORSHIPS AND SEMINARS AVAILABLE - PLEASE SEE THESE OPPORTUNITIES ON OUR WEBSITE ★

BOOTH SPACE* (10' X 10')	BULK SPACE	ADDITIONAL CHARGES AND SERVICES
1 Booth \$550	900+ sq. ft. @ \$4.00 per sq. ft.	Electrical (per 500 watts) \$50
2 Booths \$1050	2500+ sq. ft. @ \$3.50 per sq. ft.	Pipe & Drape (per 10'x10') \$35 (bulk space price upon request)
3 Booths \$1500	5000+ sq. ft. @ \$3.00 per sq. ft.	Table (8 foot) & 2 chairs \$25
4 Booths \$1900		Table linen cover \$25
5 Booths \$2250		Insert in 5,000 Show Bags* \$300
(*corner booth add \$75)		

BOAT BRANDS : _____
 (1ST COME FIRST SERVE) MOVE IN April 8 MOVE OUT TIME April 11 & 12

EXHIBITOR INVESTMENT & PAYMENT OPTIONS - PLEASE COMPLETE

EXHIBITOR INVESTMENT		PAYMENT OPTIONS (Checks Payable to Great Northeast Boat Show)	
Space Reserved	\$ _____	Please find my check enclosed in the amount of \$ _____	
Electrical	\$ _____	Charge VISA or MC number _____	
Pipe & Drape	\$ _____	Expire date _____	
Table & 2 Chairs	\$ _____	3 digit security code _____	
Table linen	\$ _____	Cardholder Name _____	
Expo Bag Insert*	\$ _____	Signature for credit card _____	
Total Investment	\$ _____	May we apply the remaining payment to above credit card on 3/1/10	
50% Deposit Paid today	\$ _____		
Final Payment due 3/1/09	\$ _____		

yes no

The reverse of this form must be signed to make this application / contract valid.

CONDITIONS OF CONTRACT and GNEBS RULES & REGULATIONS

1. Exhibit booths must be staffed at all times throughout the Show by qualified representatives of the Exhibitor. Exhibitors are also expected to keep their space attractive and clean throughout the course of the Show. Dumpsters are available for refuse removal and Exhibitors are responsible for this.
2. All charges for exhibit space must be paid in full prior to occupancy by Exhibitor. Booth space that is not fully paid for and occupied by Exhibitor by 10 a.m. Friday April 9 can be sold to another Exhibitor by GNEBS with no refund.
3. Liability for loss, theft, property damage or destruction and personal injury:
A: Exhibitor hereby waives any and all claims against the Great Northeast Boat Show Management (GNEBS) their agents or representatives resulting from loss, theft, damage or destruction to its property, or from personal injuries to it, its agents and /or employees.
B: Exhibitor assumes full and complete responsibility for any damage that may occur when moving exhibit material in or out of facility, or destruction of property of others, or exhibitors participating in the Show. Exhibitor hereby waives any right of indemnification which it may have against GNEBS, their agents or representatives for any and all claims arising from exhibiting at the Show.
4. The Exhibitor must provide proof of adequate commercial liability insurance against claims for personal injury, death or property damage occurring upon, in, or about the Show premises with a limit of not less than \$1,000,000 each occurrence. Said insurance shall also provide coverage with respect to Exhibitor's obligations hereunder relative to indemnification. Certificates of insurance must be filed with GNEBS no later than April 15, 2009. Without this proof GNEBS management cannot allow an Exhibitor to participate.
5. Space contracted by the Exhibitor may not be sublet without the prior written permission of GNEBS. The Exhibitor may not distribute literature or promotional material from a third party without the prior written consent of GNEBS.
6. The Exhibitor agrees to abide by all regulations and rules adopted by GNEBS in the best interest of the Show, and agrees that GNEBS shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
7. The Exhibitor may use the Great Northeast Boat Show logo to promote only his/her participation at the Show.
8. GNEBS reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in GNEBS opinion, their conduct or presentation is objectionable to other Show participants and/or attendees.
9. The Exhibitor agrees to confine his/her presentation to within the contracted space only, and within the maximum height set by the Show rules and regulations (30' high for bulk space) and (8' back wall and 3 foot side walls for 10' x 10' booths) unless otherwise approved by GNEBS in writing.
10. All goods shipped to the Show must be prepaid and clearly marked with the name of the Exhibitor and the number of the booth location. GNEBS assumes no responsibility for loss or damage to goods before or during the period of the Show, or after its closing.
11. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show, but must remain intact until after the closing hour of the last day of the Show. The Exhibitor also agrees to remove his/her exhibit, equipment, and appurtenances from the Show venue by the final move out time (unless prior written approval has been granted by GNEBS), or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
12. GNEBS reserves the right at its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, GNEBS shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatsoever beyond the control of GNEBS.
13. GNEBS reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.
14. The Exhibitor agrees to observe and abide by all arrangements and agreements between GNEBS and venue management.
15. GNEBS reserves the right to alter or change the space assigned to the Exhibitor. No part of any exhibit or any signs relating therefrom, shall be pasted, nailed or otherwise attached to the walls, doors, etc. without the written approval of GNEBS and in any way as to deface same, damage arising by failure to observe these rules shall be paid by the exhibitor. Exhibitors must use measures to protect the venue buildings, exhibit booth partitions, tables, chairs, wall columns, ceilings and floors from all damages. The Exhibitor will be held responsible for any charges by the venue for any damage to their equipment, building, ground, or for clean-up caused by paint, grease, gas, oil, or excess debris left in the exhibitor's space.
16. No refund, in whole or in part, will be granted at any time or under any circumstances.
17. Exhibitor sampling of food or beverages is prohibited during the Show without prior written approval from GNEBS. No alcoholic beverages.

www.greatnortheastboatshow.com

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- We agree to abide by all rules and regulations adopted by GNEBS and have read the Conditions of Contract as shown above.
 - If this contract is sent to GNEBS by fax, we authorize GNEBS to take any and all steps as though the facsimile copy of the contract were an original.

* We understand that brochures for Show Bag Insertion must be supplied by exhibitor and must be received by Great Northeast Boat Show by March 15, 2010. If brochures are not received by due date, they will not be included in Show bags. No refunds.



AUTHORIZED SIGNATURE

COMPANY NAME

DATE